

FILM SCREENING SCHEDULE with SYNOPSIS*

16 International Film Festivals- 16IFF 15 to 22 May, 2016

Organized by Jaipur International Film Festival-JIFF

Venue: Nile (Golcha Cinema), New Gate, Jaipur

Time: For Special Talks: - 5:00pm to 6:00pm &
For Film Screenings: - 6:10pm to 9:15pm

Day -1 (15 May, Sunday)



I Did It | Director: Raja Jaya Vardhan, Rohit Reddy Gangana | Country: India | Short | 11 min |

Synopsis:

The story is between two kids related to national integrity.



Project Marathwada | Director: Bhavin Wadia | Country: India | Feature | 110 min |

Synopsis:

This film depicts a story about 50 year old farmer from Yavatmal district (Maharashtra) which is a drought prone area, this man comes to Mumbai to meet CM with lots of hopes carrying suicide notes and letters written to various ministries (agriculture & home, CM) by his fellow farmers of his village and also wants to meet the company's chairperson who has acquired their fellow farmers land through government and bank for thermal power plant which they have lost due to non-repayment of loans and now their children and wife have no other source of income other than this. Illiterate man unaware of the government system loses his hopes and get depressed and frustrate and tries to end his life when he faces the reality of this bloody system.

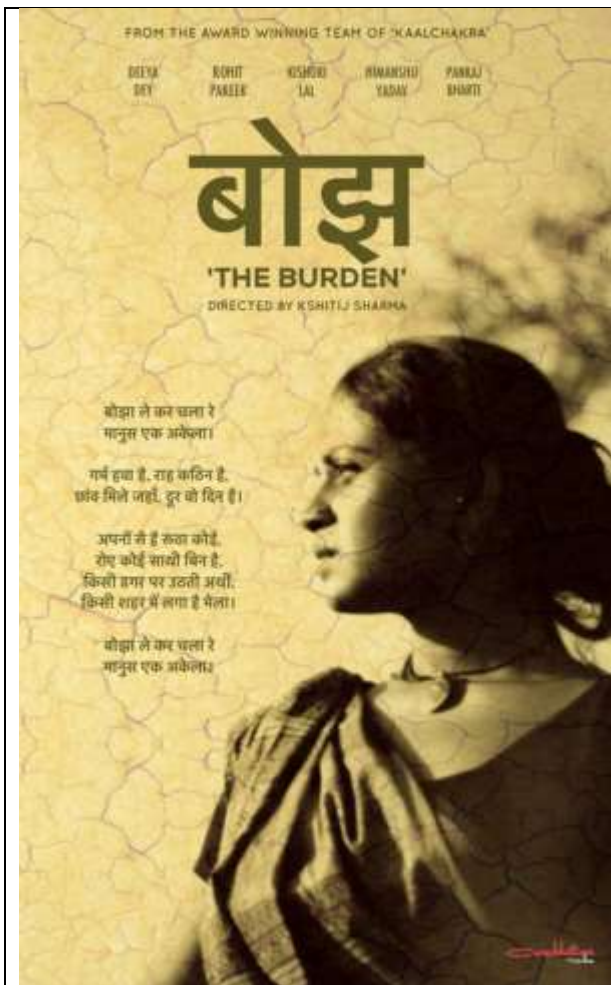


Tunisie 2045 | Director: Ted Hardy- Carnac |
Country: France | Short | 3 min |

Synopsis:

Tunisia, 2045. A father and his daughter are waiting, anxious and tired. A simple gesture could decide on their future...

Day 2 (16 May, Monday)



Bojh (The Burden) | Director: Kshitij Sharma |
Country: India | Short | 30 min |

Synopsis:

Set in rural Rajasthan, Bojh is the story of a woman trying to keep her balance while walking the tightrope of a male patriarchal society. A chance encounter with a travelling salesman, sends ripples through her life. Shot on location in Gogasar (Rajasthan), Bojh was made on a total budget of USD 800. It is the second film by Kshitij Sharma whose debut film, Kaalchakra (The Circle of Time) gained widespread acclaim with 5 International Awards.



Second Chance | Director: Reshu M. Nath | Country: India | Short | 25 min |

Synopsis:

Alisha is annoyed by her reality-challenged sister, Aditri, who believes in everything right from Santa Claus to “Chandamama”. The battle lines are drawn when Aditri opposes a rain-dance proposed by the seniors, led by her sister Alisha, in favour of a puppet show on Save the Earth Week that the Junior school is keen upon. Alisha vows that volunteers of Save the Earth Week-Rakshaks-will pay. Her “Nashtasurs” will Sabotage the Rakshak’s plans and make them look like fools. Seen through the eyes of children, this is a cautionary tale of mankind’s greed that leads to the destruction of the Earth- till Humanity is offered a second chance by the “Guardian” of the planet. But saving the world won’t just take the best among us. It will also take the worst among us. So are You ready to battle the Nashtasur within you, to save the Earth?



Burn | Director: Sunny Singh | Country: India | Short | 12 min |

Synopsis:

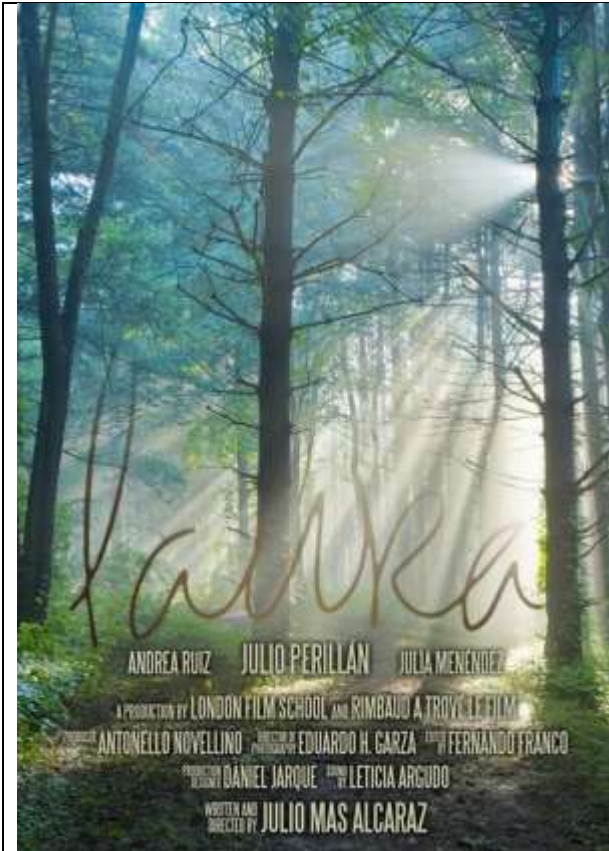
Burn is a story of love, revenge and an acid attack. Film is based on heinous crime of acid attack in India. A psycho lover kidnaps his ex-girlfriend and tortures her. At the end he throws acid on her face and shoot himself too with a gun. This is end but not the end. Five real acid attack victims appear on screen with their inside voice about such acid attacks. They will show you the real face of acid attacks and acid criminals.



Stealing | Director: Asham Kamboj | Country: United Kingdom | Short | 7 min |

Synopsis:

Jude works at a Library in Slough. While stacking some books on a shelf she notices an attractive man at a computer terminal. They make eye contact. She blushes and looks away. When she looks again he has gone. During closing time she walks pass the computer terminal and notices that the man has left his USB attached to the computer. Instead of handing it in she takes it home, and when she connects she is shocked at what she sees. Some things are best not to be touched.



Laura | Director: Julio Mas Alcaraz | Country: Spain | Short | 23 min |

Synopsis:

Laura is the coming of age story of a young girl, abandoned as an infant by her mother. Laura lives with her grandma and for two weeks every summer she visits her father, a logger, who lives alone in the forest. A man of few words, the father is unable to communicate with his adolescent daughter, who hates what he does for a living. As the silence between them grows, Laura turns to nature for company, especially with old trees, and starts a strange communication with them.



Istanbul Notes | Director: Ozlem Sariyildiz, Yunus Emre Aydin | Country: Turkey | Documentary Feature | 70 min |

Synopsis:

'İstanbul Makamı' is a cinematographic improvisation with 5 musicians from abroad who fall in love with the Maqam Music (Classical Ottoman Music) and decide to live in Turkey believing that music might best be learned in the lands it was born and performed. Each has different stories but the desire to find their own path despite modern times' obligations intersects their roads. Constructing three layers -music, İstanbul and combination of both in the filmic platform- the film is a modern times fairytale in praise of İstanbul and its classical music; a film about obstinacy, desire, looking for one's own raison d'être, travelling, being a world citizen and the power of music to understand the other and express oneself in the pursuit of intertwining stories following passion. It tells unique stories about the common dreams we are afraid to approach, and thus, tries to give inspiration to us to free ourselves.

Day 3 (17 May, Tuesday)



KI 木 | Director: Meikeminne Clinkspoor | Country: Netherlands | Short | 25 min |

Synopsis:

During a dream, 7 year old Yuki is reunited with her sister Iwa (11), who has recently passed away. Together, they share an exciting adventure and along this journey, Yuki is forced to conquer her anxieties. Ultimately, she has to face her biggest fear: to live her life without her sister.



Tez | Director: Prabhat Goswami, Bhaskar Upadhyaya
| Country: Short | 17 min |

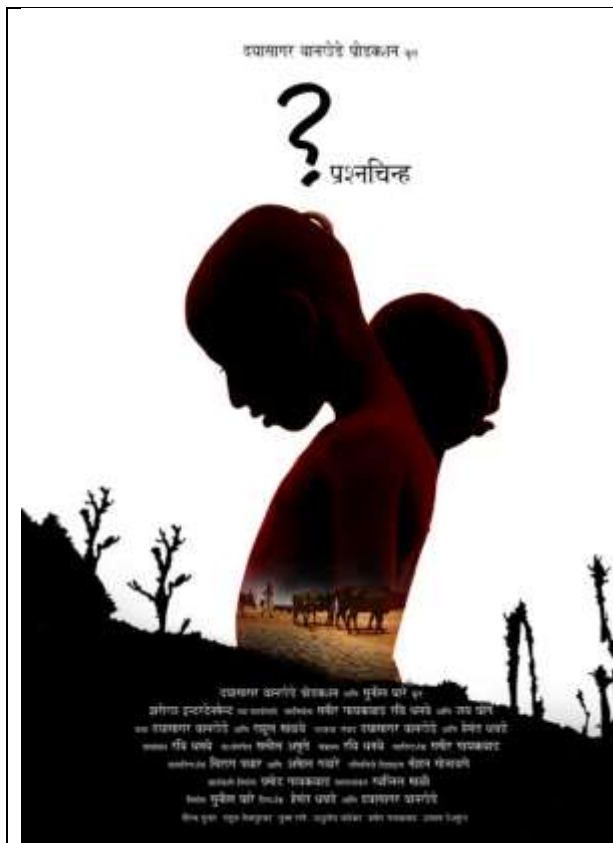
Synopsis:

Tez is the story of a father (Madhuram) who had abandoned her new born daughter (Arunima). However, as fate would have it, this little girl was raised by a fisherman after he had found her in such a state. She grew up to be an accomplished officer of the Government Administration and got posted to the same village.

The plotline of the story begins when Madhuram as per his son Bolen's request goes to Arunima's office with a plea to entrust Bolen with the job of running the canteen.

The next day, again on Bolen's request, Madhuram pays a visit to the fisherman. Madhuram mentions that he has come to make an earnest request about the canteen in Arunima's office. He praises the fisherman that he is indeed very lucky to have such an accomplished daughter. The fisherman gives a stern reply that she is not his own daughter and everyone including her know that. Extremely surprised, Madhuram asks him back if he had adopted her. On listening to the fisherman's story about how he had found a new born girl child by the river side, Madhuram clearly understood who that child was. Devastated, he leaves the fisherman's house.

Drenched in rain and filled with remorse, he recollects everything about his past. He reaches Arunima's office. Arunima notices him and is startled to see him fully drenched in rain and crying. Madhuram asks her to forgive him if she can. He addresses her as daughter (Assamese – Aai). Shocked and unable to comprehend, Arunima replies back a question stating "That means, You?"



Questionmark | Director: Dayasagar Wankhede, Hemant Dhabade | Country: India | Short | 9 min |

Synopsis:

A father himself finished off his existence after losing in front of extremely huge drought. While parting his way from this world, he told his inheritor "Do not become a farmer". He kept his father's last words inside his heart and took his way to school. Since our childhood we have been taught that India is an agricultural nation. But then the real question arises, "Is this actually true"? A farmer hangs himself and media makes it a breaking news and brings his life in public, on roads. This question had risen in the heart of an actor during his schooling and he turned his back from the school. The future of the farmer is going away from the education and he is building his own school and asking us all a question, "Is India really an Agricultural nation"?



A Brave Bunch. The Uprising Through Children's Eyes | Director: Tomasz Stankiewicz | Country: Poland | Documentary | 30 min |

Synopsis:

A Brave Bunch. The Uprising through children's eyes. When the Warsaw Uprising started in 1944, thousands of children lived in the city. Brave Bunch is about those who survived. A hybrid documentary by Tomasz Stankiewicz tells a story of heroic and tragic 63-day struggle to liberate Warsaw from Nazi Germany occupation during World War II from a child's perspective. In the film a group of kids finds an authentic diary from the Warsaw Uprising. Looking for its owner they stumble into the Warsaw Uprising Muzeum. Thanks to the diary's magic power they meet their peers from 1944 who survived complete destruction of Warsaw and slaughter of its inhabitants. The film takes viewers to the old backyards of Warsaw and the dangerous city sewers.



Definition of Fear | Director: James F. Simpson |
Country: United Kingdom | Feature | 90 min |

Synopsis:

Four beautiful girls spend the weekend at a charming holiday cabin. But all is not how it seems. They quickly discover that maybe they are not alone.

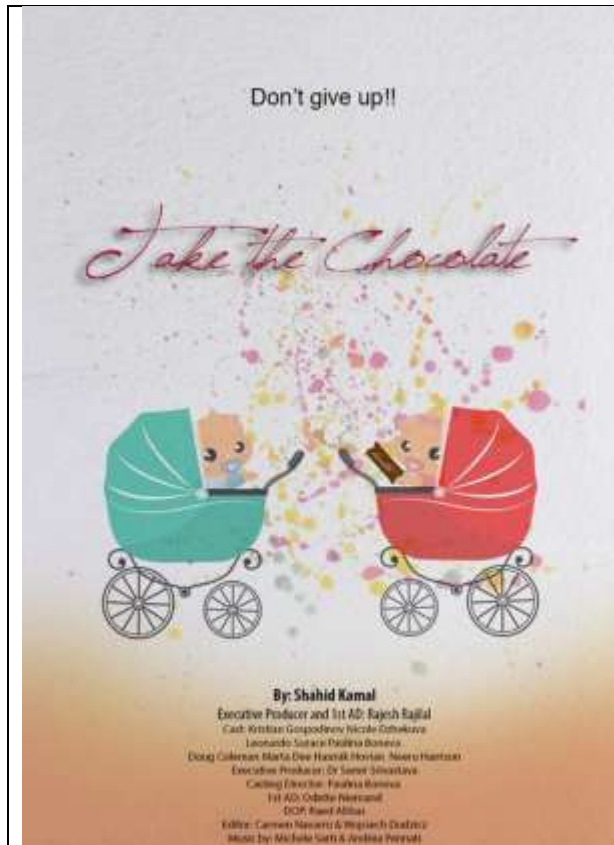
Day 4 (18 May, Wednesday)



I Did It | Director: Raja Jaya Vardhan, Rohit Reddy
Gangana | Country: India | Short | 11 min |

Synopsis:

The story is between two kids related to national integrity.



Take The Chocolate | Director: Shahid Kamal |
 Country: United Kingdom | Short | 6 min |

Synopsis:

It's a story of two year old girl who likes a boy and wants to make him her friend. He is not interested but she wouldn't give up till he is friends with her.



Der Alte Mann Und Die Katze (The Old Man And The Cat) | Director: Damian Schipporeit | Country:
 Germany | Short | 10 min |

Synopsis:

Out of a profound longing for company and social contacts, an old, lonely man fantasizes about a perfect world. Together with his imaginary cat he celebrates his 80th birthday. Suddenly the doorbell rings. His young, pretty neighbor is standing at the door.



The Book Artist | Director: Christine Nippoldt |
Country: Germany | Short | 6 min |

Synopsis:

The aspiring artist Robert Nippoldt has a vision:
He wants to make a book.
It shall be bright and bold- and bring him wealth and
glory.
Quickly, the publisher is won over and the artist is able
to begin his work.
Has he bitten off more than he can chew?
The true story about the creation of an award- winning
book.



MindtheRap | Director: NG Bristow | Country: United
Kingdom, Spain, Luxembourg | Documentary | 12 min
|

Synopsis:

"MindtheRap" is a documentary set in London and
following three female rappers and their point of views
around.



Yarro Samjha Karo, Take It Easy | Director: Dharmesh Pandit | Country: India | Feature | 131 min |

Synopsis:

This is a story of almost every family, almost every father and son and almost every child in today's metro cities. A story of innocent dreams of cute little children. A story of forced dreams of parents on to their children.



La Última Partida | Director: Pere Soles, David Gimbernat | Country: Spain | Short | 15 min |

Synopsis:

A worker of a company is dismissed by his bizarre and tyrannical boss. Far from settling down, the girl rebels against fate and forces the owner to play Russian roulette.



Three Minute Warning | Director: Iqbal Mohhamed | United Kingdom | Short | 12 min |

Synopsis:

In Palestine, a 14 year old girl called Mariam cares for her disabled mother. One night, an Israeli "knock-on-roof" bomb is dropped onto their building allowing them only three minutes to escape before it is demolished. This emotional 11 minute drama depicts the reality of civilians in Gaza, Palestine.



After 1437 Years - 36 Minutes | Director: Tania Raouf | Country: Australia | Documentary | 37 min |

Synopsis:

English The coming of ISIS has been dealt with through various ideological responses throughout the world. One of these, in Iraqi Kurdistan, is the resurrection of an ancient, pre-Islamic religion, of Zoroastrianism. In what some Kurds call the 'preservation' of their culture and a return to their ethnic roots, this documentary will explore the questions and accusations surrounding the rise of this ancient religion and its true purpose and place in Kurdish society.



Sparsh | Director: Dag Kaszlikowski | Country: Singapore | Short | 12 min |

Synopsis:

A woman's confession in a cab at night.

Day 5 (19 May, Thursday)



Blurred Aspect | Director: Aqib Mirza | Country: India | Short | 9 min |

Synopsis:

This film is about perception, when others judge us for who we are, just by our physical appearance, body language or expressions. This movie leaves a question to those who our morality just by our looks and clothes. In such a challenging society, despite the blaming games, we need to remember that. We all are human beings, regardless of where we come from, what our surnames are or which religion we follow. It will take open mindedness and staunch resolve to achieve the highest aspiration of our human existence.



Adventures of Appu and Gappu | Director: Avinash More, Pradnya More | Country: United States | Animation Feature | 60 min |

Synopsis:

Appu & Gappu are siblings from Rainbow planet, who found their way to earth after their planet was taken over by Galaxy monster 'Planeter'. The kids were found by Uncle Gomes, who raised them as his own. Under his shelter, Appu and Gappu now live in a huge palatial house in the outskirts of a remote town. They have been trained in the art of self-defense and warfare. They are brighter than any kid their age. Being from another planet, the kids have always been curious and given their special abilities they find themselves better suited for solving the various mysterious crimes. Now, at the age 11, they have become the most popular detective duo, the world has known.



Bridge | Director: Amit Ranjan Biswas | Country : India | Feature | 111 min |

Synopsis:

Two strangers, both suffering from immense emotional distress arising out of life's tragedies, wanting to commit suicide, meet on a Bridge over the Ganges. For both, the meeting initially brings great challenges but eventually 'healing' at physical, mental, emotional and spiritual levels. Through powerful interactions and intense psychological journeys, both search for a sense of belonging, trust hope and optimism. 'Bridge' essentially expresses a universal theme and a wider worldview of creating bonds and connections between people through love, compassion and selfless service.



Αγρινούι (Agrinouí) | Director: Alexis Chaviaras |
Country: Cyprus | Animation | 20 min |

Synopsis:

A young mare visits Cyprus to take part in races. Frustrated from failure, she abandons the racetrack after confronting her strict father. The mare will meet new friends who will try to help her to find her lost courage.



The Return | Director: MohammadAmin Hamedani |
Country: Iran | feature animation | 79 min |

Synopsis:

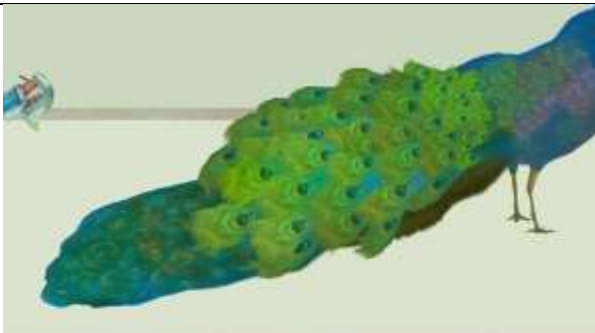
Haran (the story's hero), is a bandit from the city's temple. He is offered to secretly murder the leader of the proselytes. At the way, he is involving to a love and he is forced to decide. Also the king of Yemen is going to reach and he has not mercy to nobody and Haran have to hurry up!



Stille Vann | Director: Annette Wirtz | Country: Germany | Animation | 14 min |

Synopsis:

Stille Vann is an inclusive music project under the umbrella of the artist's collective, „Barner 16“, Hamburg. The script is based on ideas of the musicians. The making of the film was an inclusive working process under the direction of the fine artist, Annette Wirtz. When five very different women meet to form a band there will be complications. From a far away, foreign country a woman, Parija, flies over an initially peaceful landscape riding a strange bird. Suddenly, as a first irritation, the bird crashes into a garden of the two musicians, Hannah and Lisa. They welcome Paria. The blind woman from a different culture can discover this new and peaceful world. By singing songs from her home country she conveys her way of life to the others. At the same time, Tami and Zeynep, two sisters drawn to the dark side of life, live nearby. They observe the other women from a distance. When Paria goes on a trip they trap her on their houseboat. Here they force Paria to make music with them. However, Paria dislikes the sounds they produce. She tries to escape.



The Peacock | Director: Wenquin Gao | Country: China | Animation | 4 min |

Synopsis:

The Taoist thought Life is a fantasy. I narrative from the psychological state of school life. People are attached to by the ideal life, but life is fantastic a daydream.



Wussywat- Glue | Director: Tom Edgar | Country: United Kingdom | Animation | 5 min |

Synopsis:

Wussywat fixes a scooter so he can play races with Jinja but he doesn't let the glue dry so it all gets a bit icky-sticky. He decides to make a super-scooter so everyone can join in without getting icky-sticky-stuck!



Scent of Love | Director: Chengcheng Feng | Country: United States | Animation | 3 min |

Synopsis:

Scent of Love is my graduate thesis animation work at Pratt Institute. It's a 3D animation that includes 2D backgrounds. It's about a female gorilla who falls in love with a male hunter under the influence of a spray pheromone. However, the hunter falls into his own trap in the end.



The Beach Boy | Director: Hannes Rall | Country: Germany | Animation | 8 min |

Synopsis:

A story of two star-crossed lovers in ancient Vietnam. Based on a traditional folk tale and adapted for animation in a style inspired by local Asian art styles.

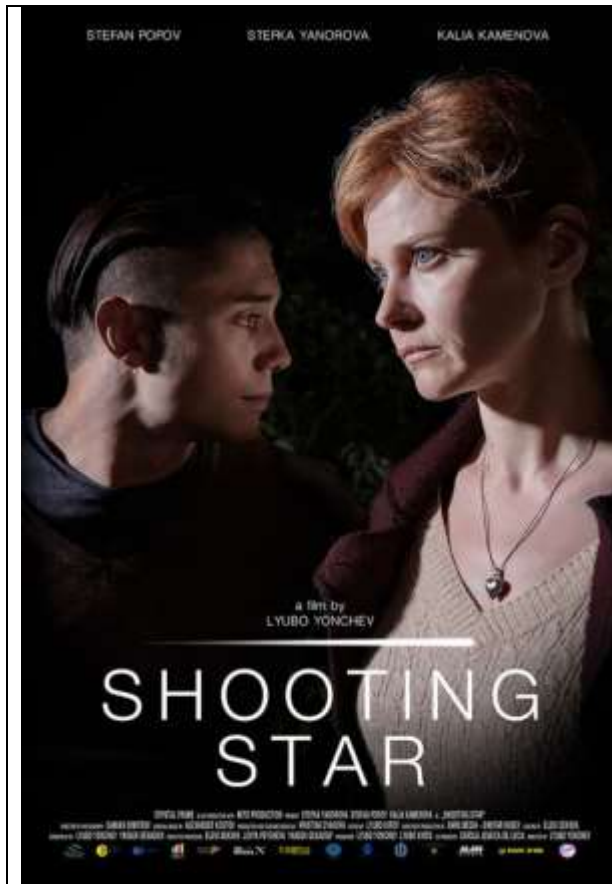


Eye For An Eye | Director: Steve Bache, Mahyar Goudarzi, Louise Peter | Country: Germany | Animation | 5 min |

Synopsis:

Frederick Baer spent over a decade on death row in Indiana State Prison. He is still waiting for his death penalty to be executed. Hand-drawn animated Documentary about a murderer’s time on death row and the conflicts about his guilt and destiny.

Day 6 (20 May, Friday)



Shooting Star | Director: Lyubo Yonchev | Country: Bulgaria | Short | 28 min |

Synopsis:

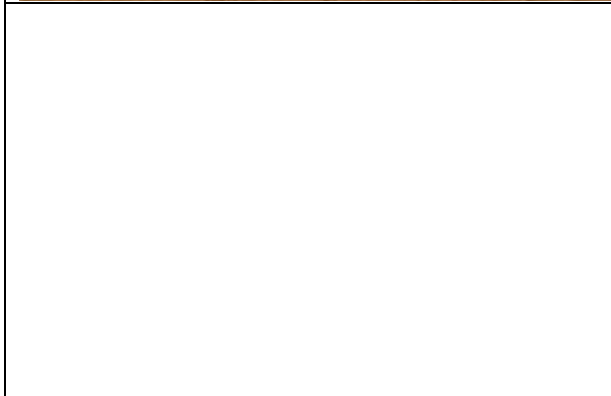
Lilly (47) is a divorced mother of two – Martin, who has recently come of age, and the little Alexandra (5). One cold winter evening Martin takes Alexandra from kindergarten. In the dark streets of the neighborhood they become a part of a tragic accident that hardly can be forgotten or erased. Lilly and her kids have to make tough decisions, the consequences of which will change their life for good.



My Mom | Director: Y. Siva Teja | Country: India | Short | 3 min |

Synopsis:

This is the story of a pup in search of her 'missing' mother - the mom who loves her, feeds her and teaches her many new things. The pup wonders where her mom disappears leaving her all alone. In her wanderings, she tries to learn the harsh lessons of survival in a strange world.



Houseful | Director: | Country: India | Short |

Synopsis:

This film is about a person who is working as a projection person in a cinema hall but due to change of technology, he became unemployed. He is a very poor person and as he didn't know the digital cinema projection he didn't get anywhere job. At last he goes to a village where he shows a play on his life and journey of a cinema to bioscope to digital.



A Bohemian Musician | Director: Rochak Sahu | Country: India | Documentary | 13 min |

Synopsis:

Documentary about a street bohemian musician and his wife. How they struggle in their life. How the journey of musician starts from road to Bollywood studio and in last again on road. They show many bad days but didn't beg anything from anyone.



A Beast Called Beauty | Director: Aakanksha Chitkara
| Country: India | Documentary | 12 min |

Synopsis:

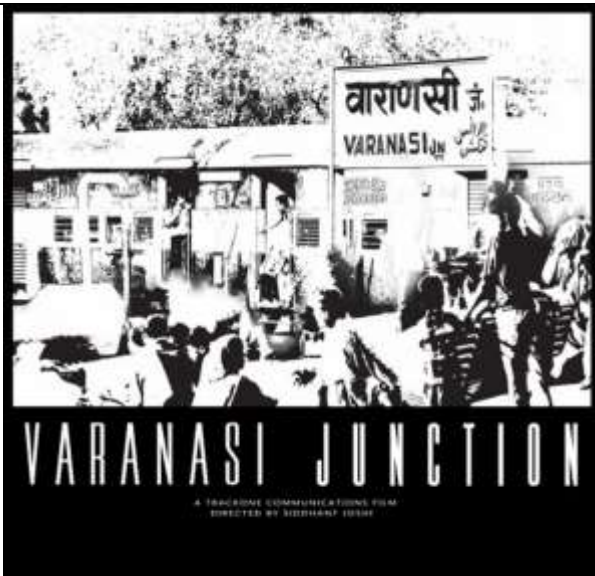
The journey of a girl (Director of documentary) fighting her body image issues while making a documentary on the same. This Documentary deals with the sensitive and fast growing body image disorders in India. I, as a director have narrated my own personal journey of how I was a victim of body image issues and how I decided to channelize my depression by making a documentary on the same and how the research done during this documentary ended up giving hope to me for a better outlook of my life.



Jhelum | Director: Rakesh Gogna | Country: India | Short | 40 min |

Synopsis:

Jhelum is the story of a Kashmiri Pandit whose son was murdered and thrown into Jhelum river in the year 1990. This gentleman had to leave Kashmir as soon as possible as the militancy has shown the cruel face against Kashmiri Pandits. After shifting in another city, he kept waiting to get back to his motherland. One of the government's announcement made him to get assured about the dream come true of getting back to Kashmir after a long tenure of 25 years.



Varanasi Junction | Director: Siddhant Joshi | Country: India | Documentary | 16 min |

Synopsis:

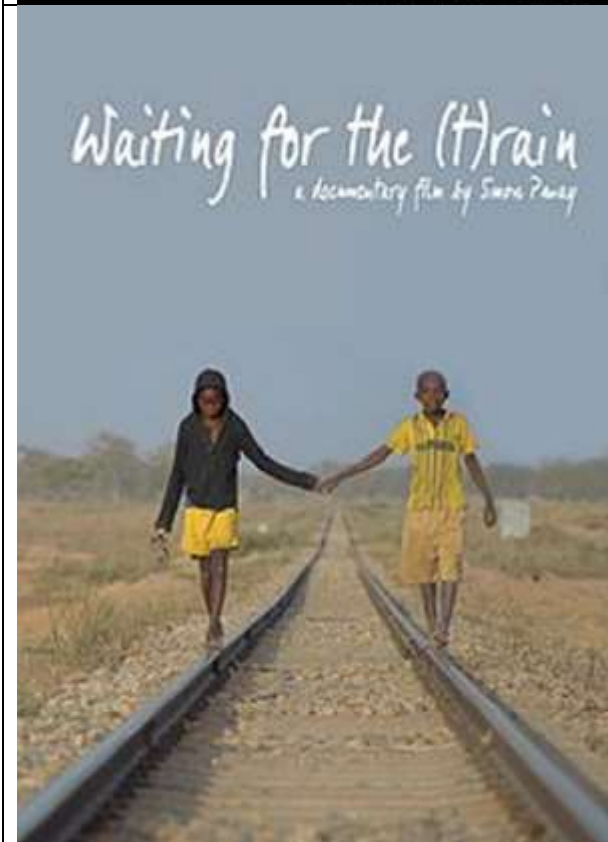
A film/movie about the lives of people living on the Kashi railway platform portrays the foundations of the values on which the city was established. The film is a package of contradictions, lost hopes and dreams of people living in heinous conditions on this platform and brings forth the lives of the ill-fated girls whose survival lies in the hands of the everyday travelers who visit the city frequently via trains.



Chaver | Director: Abhilash Vijayan | Country: India | Short | 25 min |

Synopsis:

Late 18th century. Malabar province at the southern part of Indian peninsula is divided into small countries fighting with each other. Two boys are trained in martial art for a suicidal mission to avenge their country by killing the enemy king in an open challenge. Things change when one of them starts asking questions.



Waiting for the Train | Director: Simon Panay | Country: France | Documentary | 24 min |

Synopsis:

A small village lost in a dusty desert in Burkina's bush. Two times a week passes the train. Various food items and water bottles thrown by the passengers while passing by constitute the main income of the village, and the only source of water during dry season. Different portraits follow each other's. The older ones have known slavery in the service of France, the young dream of distant horizons.



Basic | Director: Adv. Chetan Gandhi | Country: India
 | Short | 19 min |

Synopsis:

Children have been considered as one of the most vulnerable sections of the society. Their rights and safety has never been upheld as a priority. Though we as a community and nation have championed the right to education to every child, we have ignored some of the most significant basic rights and that are hygiene and toilets. Every child has a right to have clean and usable toilets at school. Basic, is a 18 minute short film that highlights these points. Children suffer lack of concentration, stomach cramps and even some severe health issues because they are unable to use toilets at school at regular intervals. Basic as a film highlights these facts. It tells a story of a boy, who is unable to go to a toilet at school because they are less in number, unusable. It is an effective depiction of how our system has conveniently ignored or violated the fundamental rights of our children.



Jews Step Forward | Director: Marjorie Wright, Erika Rezaee | Country: USA | Documentary Feature | 112 min |

Synopsis:

24 diverse American Jewish voices across the demographic divide, from Boston to San Diego, share their thoughts on cultural identity, the proud Jewish contribution to social justice, their evolving views of Israel, and the importance of Jewish values and conscience. Jews Step Forward ends on a high note of honor, value and renewal.

Day 7 (21 May, Saturday)



Zidul | Director: Stela Pelin | Country: Romania | Short | 23 min |

Synopsis:

In a world similar to ours, where the population is suppressed by their leaders, a group of young people are being imprisoned for having the courage to start a revolution against the system.



The Coltrane Code | Director: Monica Mazzitelli | Country : Italy | Short | 12 min |

Synopsis:

A saxophonist returns to his hotel after a gig. In his room, he finds a woman that introduces herself as Irina. She tells him she was at the gig, asks him if he would like to transfer coded messages through music. Will he become a spy?



Family Member | Director: Marinos Kartikkis |
Country: Cyprus | Feature | 104 min |

Synopsis:

Yiorgos and Sophia are trying hard to cope with their financial problems and the needs of their two children. The grandfather helps them out with his pension since the family business, a small grocery store, does not provide them with enough income. When suddenly the grandfather dies in his sleep, they decide to keep it a secret for as long as they can so as to continue collecting the money from his pension. But things become more complicated when officers from the social security department start looking for grandfather.



The Player | Director: Daniele Poli | Country: Italy |
Documentary | 10 min |

Synopsis:

'The Player' is the story of a Ternana football player of the 80's and his sport life started at the San Michele field in Foggia. He trained his entire life to play the most important match of all: the one against himself.



The Heritage | Director: Abbas Khosrogerdi, Manizheh Seraj | Country: Iran | Short | 11 min |

Synopsis:

From time immemorial, human beings have sought after truth.

The truth of life , death, and afterlife ...



Kazwa- A Million Lanterns | Director: Samarth Mahajan | Country: India | Documentary | 10 min |

Synopsis:

Purushwadi is a little-known tribal village in India, which till date remains largely off the electricity, transportation and telecom grids. This remoteness, and the ensuing pristineness, invites millions of fireflies to come out and mate in the forests around Purushwadi at the onset of monsoons. The villagers, who not long ago sang songs of dry famines and hunger, tell us how this surreal natural phenomenon intertwined with their lives. The documentary film, while exploring the untouched spaces of the ethereal village, tells a story of sustainability in changing times.

Shakhovan | Director: Mahtab Sedaghat | Country: Iran | short | 11 min |

Synopsis:

A Kurdish boy who lives in an Iranian border village shelters an Iraqi woman



Confined Space | Director: Siamak Abbasi | Country: Iran | short | 3 min |

Synopsis:

The little girl was walking to school from his father wants to sign his career.. And father were exposed to destructive war, confined space like a limbo home and community, surrounds him



Seven Stanza | Director: Mojgan Nikravesht | Country: Iran | Feature documentary | 65 min |

Synopsis:

"Seven stanza" is a documentary about Mojgan's life but it's telling some true stories of a part of the world's women.



Chabloz Orthopedie | Director: Gaetano Naccarato | Country: France | Ad | 3 min |

Synopsis:

The video is about a corset production made by Chabloz Orthopédie in 24 hours.



Goal | Director: Dharmender Dangi | Country: India | Ad | 2 min |

Synopsis:

Goal is a Seed Variety of Wheat produced by Maharashtra Hybrid Seeds Company Limited (Mahyco). This Variety is very famous in North India Farmers. The TVC of Goal is produced in 2014 by Mr. Dharmender Dangi. The concept of the TVC is adopted from Sholay Movie.

This TVC has participated in 9th Filmsaaz International Film Festival, Aligarh & won the award for Best Ad Film in National & International Category. Goal TVC has telecasted on different National Channels last year.



Lloyd Unisex Washing Machine | Director: Ruchi Narain | Country: India | Ad | 1 min |

Synopsis:

Lloyd, as a brand, has been synonymous to Air Conditioners. When it launched its new range of washing machines – a category dominated by big players – it was a challenge to acquire the market share. Therefore, to acquire the mindshare, it was imperative to have a unique and strong differentiator. So we did something that had never happened in the washing machine category. The new range of Lloyd Washing Machines was branded as India's first 'Unisex' washing machines. A range of washing machines so easy to operate that even men could now do the laundry! A campaign was churned out, with this TVC as the centerpiece of the communication. And through its bold communication, the brand argued and questioned the existing mindset and stated firmly that washing clothes is not only a woman's department! The strategic move to brand this new range of washing machines as Unisex Washing Machines moved the hearts as well as the market! By being the voice of millions of women in India, the TVC generated a lot of free PR, and was covered by various publishers. And Lloyd though was a new entrant in this category, carved its own niche in the market!



Skymet Help The Farmer | Director: Atul Manjrekar |
Country: India | Ad | 5 min |

Synopsis:

In India, over 58 per cent of the rural households depend on agriculture as their principal means of livelihood. Which is why, weather plays a vital role in the lives of millions of people.

Since 1995, nearly 300,000 farmers in India have ended their lives. One of the primary reasons for this is weather uncertainties; due to which farmers are unable to plan crop cultivation. Therefore, often, after months of toiling, the crop gets destroyed pushing the farmer into the dungeons of debt and poverty.

Things can change only if farmers could access easily and freely available accurate weather forecast. Skymet Weather, India's largest weather monitoring and agri-risk solutions company, wanted to spread awareness about the plight of farmers, and the easy & free availability of accurate weather forecast. But the challenge was how to reach out to the farmers who are neither net savvy nor technologically-abled. So we decided to do a film that moves the people of India to spread awareness and help the farmer.



Rajasthan Tourism Logo Reveal | Director: Suresh Eriyat |
Country: India | Ad | 1 min |

Synopsis:

A sand sculpture animation film made using stop motion animation technique using sand for Rajasthan tourism. Rajasthan as the magical destination comes across different from eye to eye, giving new meanings and shapes to their own perceptions of the same place. The richness of culture and tradition here has withstood sands of time untouched by the many eras of change. Experience the potpourri of heritage and culture of Rajasthan put together by this artistic sand art piece. The mesmerizing sand grains unveil the Rajasthan Tourism logo and reintroduce this vibrant and colorful state from a new light.



Not Funny! | Director: Katharina Woll | Country: Germany | Ad | 1 min |

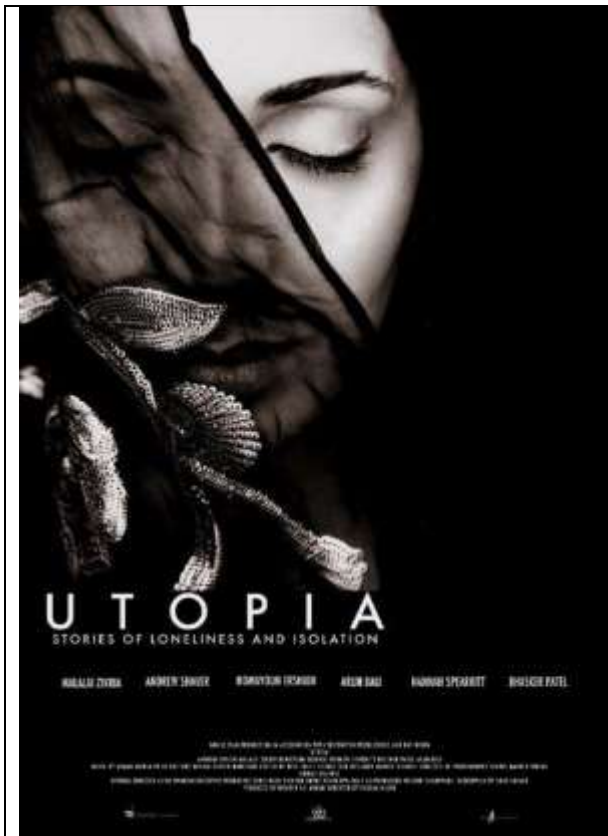
Synopsis:
Homophobia is not funny, everything else is!



Karma Konto (Karma Account) | Director: Lukas Klaschinski | Country: Germany | Ad | 2 min |

Synopsis:
A man is heading ruthlessly towards his goal and loses connection to what he once was: A Child!

Day 8 (22 May, Sunday)



Utopia | Director: Hassan Nazer | Country: Afghanistan | Feature | 83 min |

Synopsis:

Three interwoven stories of loneliness and isolation. JANAN lives in war torn Afghanistan, her husband was badly wounded in the conflict he can't move or speak but she desperately wants to have a child. WILLIAM is a medical sciences student in Scotland and coming to terms with his father's death, a commissioned officer in Afghanistan. When Janan arrives at the Fertility clinic where William works he takes a special interest in her case. Feeling more and more isolated he decides to use his swap the donor semen for his own. Wanting to be a father to the child William contacts Janan and arranges to meet her under the pretense of an official checkup. William confesses all to Janan in their meeting where she learns not only who the father is but that the baby she will give birth to comes from a family with long standing connections to the military and were part of the forces on the ground in her homeland. RAHUL a taxi driver in India helps Janan, now clearly in despair and finds solace from his own plight.



Cheer | Director: Deepankar Prakash | Country: India | Short | 4 min |

Synopsis:

This film is based on mahabharat's incident of Draupadi cheer-haran. It shows that in current era Krishna won't come to help Draupadi. She is able to help herself. She is not an object so you can gamble on them. Or if you do that then she is able to teach you lesson.

*Subject to be changed | Please see main schedule for proper screening.